

INVOICE



KOAT
3801 Carlisle Blvd. NE
Albuquerque, NM 87107
Main: (505)884-7777
Billing: (916)325-3266

Invoice #	Invoice Date	Invoice Month	Invoice Period
968100-2	11/11/12	November 2012	10/29/12 - 11/06/12

Station	Account Executive	Sales Office	Sales Region
KOAT	Mary Tricoli	HRP-Philadelphia	National

Advertiser	Product	Estimate Number
Sanchez/D/Senate	Candidate	SANCHEZ FOR SEN

Flight Dates	Order #	Alt Order #
10/28/12 - 11/06/12	968100	06398535

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9913041		

Agency Ref	Advertiser Ref

Billing Address:

LUC Media
Attention: Accounts Payable
25 Whitlock Place
Suite 201
Marietta, GA 30064

Send Payment To:

KOAT
PO Box 26868
Lehigh Valley, PA 18002-6868

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
3	10/29/12	11/02/12	6a A7N More In The AM	6-7a	MTWTF--	:30	5	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	MTWTF--	5	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	10/29/12	6:23 AM	6a A7N More In The AM	6-7a	:30	DBMS001H	\$400.00 NM
3	KOAT	Tu	10/30/12	6:12 AM	6a A7N More In The AM	6-7a	:30	DBMS001H	\$400.00 NM
4	KOAT	W	10/31/12	6:59 AM	6a A7N More In The AM	6-7a	:30	DBMS001H	\$400.00 NM
2	KOAT	Th	11/01/12	6:23 AM	6a A7N More In The AM	6-7a	:30	DBMS001H	\$400.00 NM
5	KOAT	F	11/02/12	6:54 AM	6a A7N More In The AM	6-7a	:30	DBMS001H	\$400.00 NM
4	10/29/12	11/02/12	Good Morning America	7-9a	MTWTF--	:30	10	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	MTWTF--	10	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
8	KOAT	M	10/29/12	7:29 AM	Good Morning America	7-9a	:30	DBMS001H	\$300.00 NM
1	KOAT	M	10/29/12	8:50 AM	Good Morning America	7-9a	:30	DBMS001H	\$300.00 NM
2	KOAT	Tu	10/30/12	7:29 AM	Good Morning America	7-9a	:30	DBMS001H	\$300.00 NM
6	KOAT	Tu	10/30/12	8:54 AM	Good Morning America	7-9a	:30	DBMS001H	\$300.00 NM
7	KOAT	W	10/31/12	7:49 AM	Good Morning America	7-9a	:30	DBMS001H	\$300.00 NM
3	KOAT	W	10/31/12	8:53 AM	Good Morning America	7-9a	:30	DBMS001H	\$300.00 NM
4	KOAT	Th	11/01/12	7:26 AM	Good Morning America	7-9a	:30	DBMS001H	\$300.00 NM
10	KOAT	Th	11/01/12	8:47 AM	Good Morning America	7-9a	:30	DBMS001H	\$300.00 NM
5	KOAT	F	11/02/12	7:26 AM	Good Morning America	7-9a	:30	DBMS001H	\$300.00 NM
9	KOAT	F	11/02/12	8:55 AM	Good Morning America	7-9a	:30	DBMS001H	\$300.00 NM
5	10/30/12	11/01/12	Live with Regis & Kelly	9-9-10a	-T-T---	:30	2	\$175.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-T-T---	2	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Tu	10/30/12	9:36 AM	Live with Regis & Kelly 9-10a	9-10a	:30	DBMS001H	\$175.00 NM
2	KOAT	Th	11/01/12	9:36 AM	Live with Regis & Kelly 9-10a	9-10a	:30	DBMS001H	\$175.00 NM
6	10/29/12	11/02/12	Ellen 3-4p	3-4p	M-W-F--	:30	3	\$125.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	M-W-F--	3	\$125.00				

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Advertiser	Product	Estimate Number	
Sanchez/D/Senate	Candidate	SANCHEZ FOR SEN	



Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	10/29/12	11/02/12	Ellen 3-4p	3-4p	M-W-F--	:30	3	\$125.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT M 10/29/12 3:38 PM Ellen 3-4p 3-4p :30 DBMS001H \$125.00 NM									
3 KOAT W 10/31/12 3:26 PM Ellen 3-4p 3-4p :30 DBMS001H \$125.00 NM									
2 KOAT F 11/02/12 3:33 PM Ellen 3-4p 3-4p :30 DBMS001H \$125.00 NM									
7	10/29/12	11/02/12	Action 7 News @ 5p	5-530p	M-W-F--	:30	3	\$350.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 M-W-F-- 3 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 KOAT M 10/29/12 5:22 PM Action 7 News @ 5p 5-530p :30 DBMS001H \$350.00 NM									
3 KOAT W 10/31/12 5:26 PM Action 7 News @ 5p 5-530p :30 DBMS001H \$350.00 NM									
1 KOAT F 11/02/12 5:24 PM Action 7 News @ 5p 5-530p :30 DBMS001H \$350.00 NM									
8	10/29/12	11/02/12	Action 7 News @ 6p	6-630p	MTWTF--	:30	5	\$525.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 MTWTF-- 5 \$525.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 KOAT M 10/29/12 6:21 PM Action 7 News @ 6p 6-630p :30 DBMS001H \$525.00 NM									
1 KOAT Tu 10/30/12 6:15 PM Action 7 News @ 6p 6-630p :30 DBMS001H \$525.00 NM									
3 KOAT W 10/31/12 5:59 PM Action 7 News @ 6p 6-630p :30 DBMS001H \$525.00 NM									
5 KOAT Th 11/01/12 6:28 PM Action 7 News @ 6p 6-630p :30 DBMS001H \$525.00 NM									
4 KOAT F 11/02/12 5:59 PM Action 7 News @ 6p 6-630p :30 DBMS001H \$525.00 NM									
9	10/29/12	10/31/12	Entertainment Tonight 630-7p	630-7p	M-W----	:30	2	\$520.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 M-W---- 2 \$520.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT M 10/29/12 6:55 PM Entertainment Tonight 630-7p 630-7p :30 DBMS001H \$520.00 NM									
2 KOAT W 10/31/12 6:57 PM Entertainment Tonight 630-7p 630-7p :30 DBMS001H \$520.00 NM									
10	10/30/12	11/01/12	Action 7 News @ 10p M-F	10-1030p	-T-T---	:30	2	\$650.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 -T-T--- 2 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 KOAT Tu 10/30/12 10:22 PM Action 7 News @ 10p M-F 10-1030p :30 DBMS001H \$650.00 NM									
1 KOAT Th 11/01/12 10:29 PM Action 7 News @ 10p M-F 10-1030p :30 DBMS001H \$650.00 NM									
11	11/03/12	11/03/12	Sa 6a A7N More in the AM	6-9a	-----4-	:30	4	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 -----4- 4 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 KOAT Sa 11/03/12 6:13 AM Sa 6a A7N More in the AM 6-9a :30 DBMS001H \$150.00 NM									
2 KOAT Sa 11/03/12 7:28 AM Sa 6a A7N More in the AM 6-9a :30 DBMS001H \$150.00 NM									
1 KOAT Sa 11/03/12 7:59 AM Sa 6a A7N More in the AM 6-9a :30 DBMS001H \$150.00 NM									
3 KOAT Sa 11/03/12 8:43 AM Sa 6a A7N More in the AM 6-9a :30 DBMS001H \$150.00 NM									
12	11/04/12	11/04/12	Su 6a A7N More in the AM	6-9a	-----2	:30	2	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 -----2 2 \$150.00									

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968100-2	11/11/12	November 2012	10/29/12 - 11/06/12

Advertiser	Product	Estimate Number
Sanchez/D/Senate	Candidate	SANCHEZ FOR SEN



Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
12	11/04/12	11/04/12	Su 6a A7N More in the AM 6-9a		-----2	:30	2	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 KOAT Su 11/04/12 6:54 AM Su 6a A7N More in the AM 6-9a :30 DBMS001H \$150.00 NM									
1 KOAT Su 11/04/12 8:13 AM Su 6a A7N More in the AM 6-9a :30 DBMS001H \$150.00 NM									
13	10/30/12	11/01/12	Dr Oz	4-5p	-T-T---	:30	2	\$325.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 -T-T--- 2 \$325.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 KOAT Tu 10/30/12 4:20 PM Dr Oz 4-5p :30 DBMS001H \$325.00 NM									
1 KOAT Th 11/01/12 4:56 PM Dr Oz 4-5p :30 DBMS001H \$325.00 NM									
14	11/03/12	11/03/12	Action 7 News @ 5p Sat 5-530p		-----1-	:30	1	\$225.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 -----1- 1 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT Sa 11/03/12 5:13 PM Action 7 News @ 5p Sat 5-530p :30 DBMS001H \$225.00 NM									
15	11/03/12	11/03/12	Action 7 News @ 10p Sat 10-1035p		-----1-	:30	1	\$550.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/29/12 11/04/12 -----1- 1 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT Sa 11/03/12 10:28 PM Action 7 News @ 10p Sat 10-1035p :30 DBMS001H \$550.00 NM									
16	11/05/12	11/06/12	6a A7N More In The AM 6-7a		MT-----	:30	2	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
11/05/12 11/11/12 MT----- 2 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 KOAT M 11/05/12 6:53 AM 6a A7N More In The AM 6-7a :30 DBMS001H \$400.00 NM									
1 KOAT Tu 11/06/12 6:13 AM 6a A7N More In The AM 6-7a :30 DBMS001H \$400.00 NM									
17	11/05/12	11/06/12	Good Morning America 7-9a		MT-----	:30	4	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
11/05/12 11/11/12 MT----- 4 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 KOAT M 11/05/12 8:00 AM Good Morning America 7-9a :30 DBMS001H \$300.00 NM									
1 KOAT M 11/05/12 8:49 AM Good Morning America 7-9a :30 DBMS001H \$300.00 NM									
2 KOAT Tu 11/06/12 7:26 AM Good Morning America 7-9a :30 DBMS001H \$300.00 NM									
3 KOAT Tu 11/06/12 8:54 AM Good Morning America 7-9a :30 DBMS001H \$300.00 NM									
18	11/05/12	11/05/12	Live with Regis & Kelly 9-9-10a		1-----	:30	1	\$175.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
11/05/12 11/11/12 1----- 1 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT M 11/05/12 9:46 AM Live with Regis & Kelly 9-10a 9-10a :30 DBMS001H \$175.00 NM									
19	11/05/12	11/05/12	Ellen 3-4p	3-4p	1-----	:30	1	\$125.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
11/05/12 11/11/12 1----- 1 \$125.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT M 11/05/12 3:29 PM Ellen 3-4p 3-4p :30 DBMS001H \$125.00 NM									

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968100-2	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Sanchez/D/Senate	Candidate	SANCHEZ FOR SEN	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
20	11/05/12	11/05/12	Action 7 News @ 5p	5-530p	1-----	:30	1	\$350.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	1-----	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	11/05/12	5:24 PM	Action 7 News @ 5p	5-530p	:30	DBMS001H	\$350.00 NM
21	11/05/12	11/05/12	Action 7 News @ 6p	6-630p	1-----	:30	1	\$500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	1-----	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	11/05/12	6:24 PM	Action 7 News @ 6p	6-630p	:30	DBMS001H	\$500.00 NM
22	11/05/12	11/05/12	Action 7 News @ 10p M-F	10-1030p	1-----	:30	1	\$650.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	1-----	1	\$650.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	11/05/12	10:14 PM	Action 7 News @ 10p M-F	10-1030p	:30	DBMS001H	\$650.00 NM
23	10/29/12	11/02/12	6a A7N More In The AM	6-7a	MTWTF--	:30	2	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	MTWTF--	2	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KOAT	Tu	10/30/12	6:55 AM	6a A7N More In The AM	6-7a	:30	DBMS001H	\$400.00 NM
1	KOAT	W	10/31/12	6:42 AM	6a A7N More In The AM	6-7a	:30	DBMS001H	\$400.00 NM
24	10/29/12	11/02/12	5a A7N More In The AM	5-6a	MTWTF--	:30	1	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	MTWTF--	1	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Tu	10/30/12	5:44 AM	5a A7N More In The AM	5-6a	:30	DBMS001H	\$150.00 NM
25	11/04/12	11/04/12	Action 7 News @ 5p Sun	5-530p	-----1	:30	1	\$325.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----1	1	\$325.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Su	11/04/12		Action 7 News @ 5p Sun	5-530p	:00		\$325.00 NM
See MG 25.2, 25.3									
3	KOAT	Su	11/04/12	12:54 AM	CASTLE SUN LF	1205-105A	:30	DBMS001H	\$70.00 NM
MG for 25.1 11/04									
2	KOAT	M	11/05/12	2:32 PM	Katie Couric M-F	2p-3p	:30	DBMS001H	\$250.00 NM
MG for 25.1 11/04									
26	11/04/12	11/04/12	Action 7 News @ 10p Sun	10-1030p	-----1	:30	1	\$800.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----1	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Su	11/04/12	10:28 PM	Action 7 News @ 10p Sun	10-1030p	:30	DBMS001H	\$800.00 NM
27	10/30/12	11/02/12	M-F A7N This AM @ 430	430-5a	-TWTF--	:30	1	\$50.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-TWTF--	1	\$50.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Tu	10/30/12	4:41 AM	M-F A7N This AM @ 430a	430-5a	:30	DBMS001H	\$50.00 NM

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Sanchez/D/Senate	Candidate	SANCHEZ FOR SEN



Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
27	10/30/12	11/02/12	M-F A7N This AM @ 430:430-5a		-TWTF--	:30	1	\$50.00	
Class of Time - Immediately Pre-emptible without notice									

Total Spots 60

Payment Terms 30 Days

Gross Total	\$19,985.00
Agency Commission	\$2,997.75
Net Amount Due	\$16,987.25
New Mexico Tax Rate 7.0%	\$1,189.11
Amount Due	\$18,176.36